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# For Immediate Release

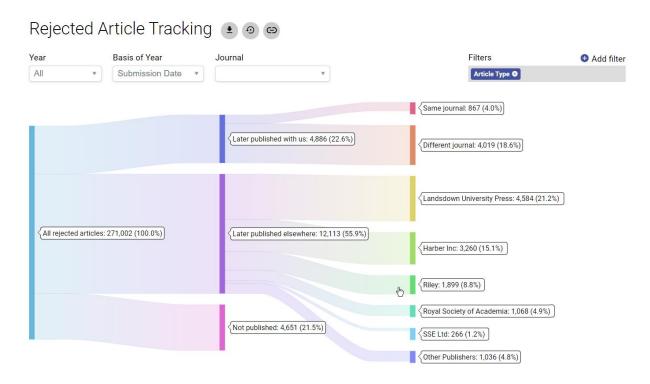
## DataSalon launches visual tracking of rejected journal articles

DataSalon's PaperStack service now includes an interactive visual report which makes it easy for publishers to understand the fate of all rejected articles.

Oxford, UK, April 2023—DataSalon announced today the addition of an exciting new interactive report providing users of PaperStack with instant insights into if, where, and when rejected articles are later published elsewhere.

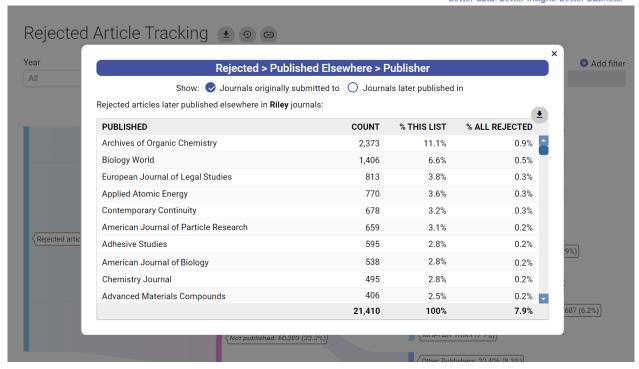
The PaperStack rejected article tracking module was introduced to address the issue that journal publishers often have little knowledge of the ultimate outcome for submissions they reject. When the module is enabled, all rejected articles from a publisher's entire journal portfolio are automatically tracked in Crossref to identify if they are later published elsewhere and if so when, in which journal, and with which publisher.

A user-friendly flow diagram has now been launched to give a clear overview of the fate of all rejected articles. For some, the journey ends after their initial rejection, while others go on to be published either inhouse (in the same or a different journal) or by another publisher. Users can see at a glance which of their competitors are most active here, and can also drill down to list specific competitor journals.



This diagram summarises the data for hundreds of thousands of articles, across all a publisher's journals, but can also be filtered by journal, as well as other information such as article type, to provide more specific insights. Everything is fully interactive: the user can click down through the levels to see journal lists, then article lists, and finally details of each individual article – allowing them to further explore particular sets of data.





These powerful tools support editorial teams in monitoring their competition, assessing the quality of their peer review processes, and providing hard data to justify suggested changes – as well as having the potential to help in the identification of author and reviewer fraud.

Nick Andrews, Managing Director of DataSalon, commented: "We have spent many months designing and refining this report to be as user-friendly and informative as possible. Many publishers currently struggle to understand what happens to articles after rejection. This report makes the entire picture clear at a glance – including articles published with competitors, those which end up with a publisher's own journals, and those which are never published elsewhere."

## **About DataSalon**

DataSalon are the experts in customer insight for publishers. We pride ourselves on excellent service, and our cloud-based services are fast, flexible, and backed by first-class support. Many of the world's biggest scholarly publishers rely on DataSalon to help drive new sales, inform future strategy, and provide accurate insight to the whole organization.

www.datasalon.com

#### **About PaperStack**

PaperStack provides journal publishers with comprehensive editorial reporting. Direct API feeds from ScholarOne and/or Editorial Manager drive a suite of interactive visual reports. Leading publishers use PaperStack's insights to attract better submissions, retain the best reviewers, and maximize the efficiency of their publishing programme.

www.datasalon.com/paperstack

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