

## **For Immediate Release**

### **DataSalon announces move to employee ownership**

**DataSalon has moved to 100% employee ownership in order to secure long-term stability for staff and clients.**

Oxford, UK, April 2026—Customer insight experts DataSalon announced today that the business has completed the transition from private to 100% employee ownership. The move was facilitated through an Employee Ownership Trust (EOT), a model which enables employees to collectively own the business they work in. DataSalon now joins the ranks of other well-known employee-owned businesses such as John Lewis and Aardman Animations.

Employee ownership helps to secure company culture for the long term. It effectively protects the business from being bought out by a larger company in the future, which could potentially put at risk the high standards of customer service enjoyed by all of DataSalon's clients.

The move will also benefit clients by providing the whole DataSalon team with a strong interest in the long-term success of the business. All staff now have a stake in the company, and will also receive a fair share of profits. An EOT is a proven way to boost staff motivation and job satisfaction, which all adds up to first-rate customer service.

Nothing will change for publishers already using DataSalon's insight solutions: the same team remains in place, as committed as ever to excellent service. A strong, shared sense of ownership now provides even greater motivation to provide clients with the best possible products and support.

Nick Andrews, Managing Director of DataSalon, commented: "*This is a very exciting move for all of us. We have always been proud of our 'small company' culture, and employee ownership will ensure that continues into the future, for the benefit of our staff and our clients alike.*"

#### **About DataSalon**

DataSalon are the experts in customer insight for publishers. We pride ourselves on excellent service, and our cloud-based services are fast, flexible, and backed by first-class support. Many of the world's biggest scholarly publishers rely on DataSalon to help drive new sales, inform future strategy, and provide accurate insight to the whole organization.

[www.datasalon.com](http://www.datasalon.com)

#### **About PaperStack**

PaperStack provides journal publishers with comprehensive editorial reporting. Direct API feeds from ScholarOne and/or Editorial Manager drive a suite of interactive visual reports. Leading publishers use PaperStack's insights to attract better submissions, retain the best reviewers, and maximize the efficiency of their publishing programme.

[www.datasalon.com/paperstack](http://www.datasalon.com/paperstack)

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