For Immediate Release

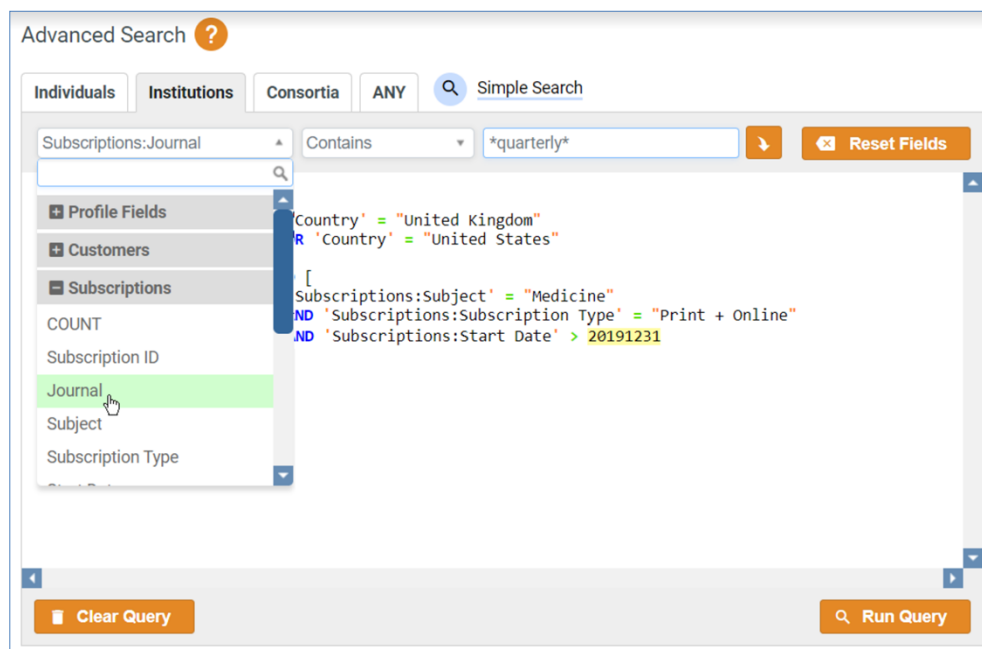## DataSalon launches new advanced search for PaperStack and MasterVision

Journals reporting experts DataSalon announce the launch of a new improved advanced search interface for their flagship products PaperStack and MasterVision.

Oxford, UK, 19 October 2022—DataSalon announced today the addition of a new advanced search interface in both PaperStack (comprehensive editorial reporting) and MasterVision (single customer view), services trusted by many leading publishers for user-friendly insight and reporting.

PaperStack and MasterVision are built on a proprietary hosted platform, custom-built by DataSalon to meet the particular challenges of journals data integration, cleansing, searching and reporting. Enhancements to core features such as search are then rolled out to both products, so that all users benefit.

MasterVision provides publishers with a comprehensive overview, bringing together customers, authors, subscriptions, book sales, usage, denials and submissions. PaperStack provides in-depth editorial reporting, covering submissions, authors, reviewers, institutions and funders. In both cases, users have the option to create flexible searches to dig deep into the underlying data.

The advanced search makes it easy for users to build up potentially complex searches step by step. The new improved version lets users create queries in a quicker and more intuitive way, adding fields and values via a user-friendly interface.

Highlights of the new search include:
- Separate tabs for the different record types, with a field picker that offers only fields relevant to that type.
- Expandable sections with headings, to make it easier to browse and pick from long lists of fields.

- Automatic selection of the most appropriate method of specifying data values, according to the type of field chosen – this might be entering free text, selecting from a list of all possible values, or using a date picker widget.
- Inclusion of a search box in all value lists, for quick and easy filtering.
- Functionality to specify where in the field the free text entered should appear, supporting maximum flexibility while searching.
- Colour-coding of queries using syntax highlighting, making them easier to read and edit.

Nick Andrews, Managing Director of DataSalon, commented: "*This new feature is a great example of rolling out enhancements across our products, to give our users the best experience. Making complex things (like advanced search) user-friendly is one of the things publishers most like about our service.*"

About DataSalon
DataSalon are the experts in customer insight for publishers. We pride ourselves on excellent service, and our cloud-based services are fast, flexible, and backed by first-class support. Many of the world's biggest scholarly publishers rely on DataSalon to help drive new sales, inform future strategy, and provide accurate insight to the whole organization. www.datasalon.com

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