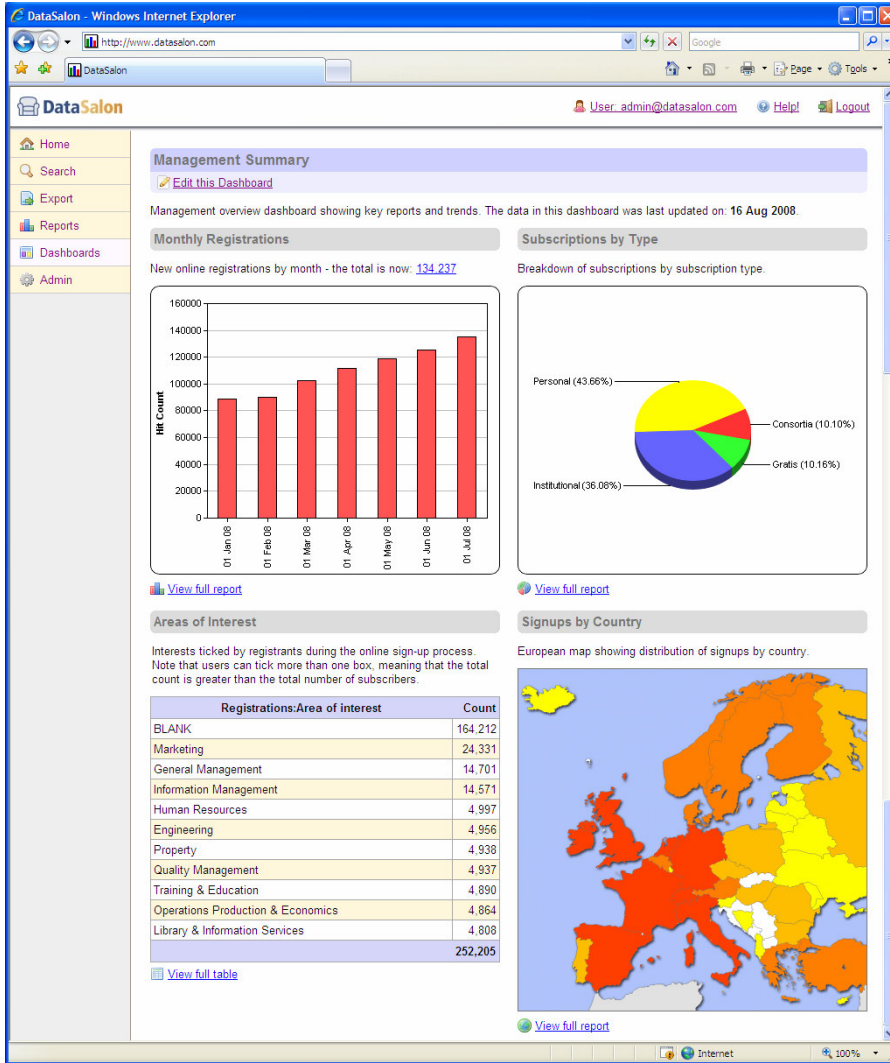


MasterVision's dashboards provide an 'at a glance' overview of key reports by enabling you to view multiple charts, data tables and counts within a single page, and can be created and edited with easy-to-use tools.



KEY FEATURES:

- ✓ Dashboards can deliver **essential management information** in a highly visual format.
- ✓ Track all of your **key performance indicators** including customer recruitment, financial income, sign-ups, opt-ins, and more.
- ✓ Create **customised dashboards for each department or team**, e.g. Management Dashboard, Marketing Dashboard, Sales Dashboard etc.
- ✓ View **tracking graphs, pie charts, maps, data tables and search counts** together on a single page.
- ✓ **User-friendly tools** make creating and editing dashboards a **quick and easy process**.
- ✓ Add or remove **sections, insert charts and data tables, and customise headings and text** as required.
- ✓ Include **dynamic data in text** such as the **date of your last data build and search counts**.

DASHBOARD SUMMARY: Pick a shared or personal dashboard to view/edit or click to add a new dashboard.

EASY EDITING: Click on the icon next to each piece of content to make changes when in 'edit mode'.

